

30 NOV 2024

Hotel Le Meridien, Coimbatore

Time	Track 1	Track 2
8:00 am to 9:00 am	Registration, Networking & Exhibition Visit	
9:00 am to 9:15 am	Inaugural Ceremony (Thamizh Thai Vazhththu & Lighting Ceremony)	
9:15 am to 9:45 am	Welcome Address & Keynote: India's ONDC Way: Future of Digital Commerce (Nitin Nair, ONDC)	
9:45 am to 10:30 am	Power Panel: TN Vision 2030: Architecting a \$10B D2C Ecosystem (Sivarajah Ramanathan, MV Subramanian, Senthil Nathan, M.K. Elango)	
10:30 am to 11:15 am	Fireside Chat: Integrating Wellness, Technology & Commerce: Digital Health Revolution (Dhruv, Sivasankaran)	
11:15 am to 11:30 am	Tea Break	
11:30 am to 12:10 pm	Panel Zero to Scale: D2C Growth Playbook 2024 (Vinodh Parameswaran, Pritesh Asher, Karthick Ayyasamy, Nihal)	Panel From Launch to Scale: Building Your D2C Tech Stack 2024 (Sasi Varna Kumar, Anshuman Agarwal, Vishesh Jhol, Jagan Praveen)
12:10 am to 12:25 pm	Innovation Showcase: Sinch	Innovation Showcase: Zepic
12:25 pm to 01:05 pm	Panel Leading Innovation, Inspiring Transformation: D2C ShePower (Sharmila, Juie Talavia, Niveda, Brindha, Ramya)	Panel From Manufacturing to Market: AI-Powered D2C (Logesh Velusamy, Saravanakumar, Senthil Nathan, Bharathi Kannan, Sriram Venkatesh)
1:05 pm to 2:00 pm	Lunch Break	
2:00 pm to 2:40 pm	Panel Transforming TN's Fashion Capital: Tiruppur to D2C (Deepika, Sandeep Jhunjhunwala, Sangeeth Suresh, Aakash)	Fishbowl Building Global D2C Brands: Made in TN (LKM Mohan, Vishwanadhan, Kiru Maikkapillai, Bargav, Arvindh)
2:40 pm to 2:50 pm	Innovation Showcase: Shiprocket	Innovation Showcase: Keeraikadai
2:50 pm to 3:30 pm	Panel From Seed to Scale: Funding Your D2C Dreams (John Jim, MV Subramanian, Chandrashekar, Vikas Sunkad, Premananth)	Panel Beyond Transactions to Relationships: CX Revolution in D2C (Arthi, Aswanth Suresh Babu, Ashwin Kumar, Gunaseelan Sundar, Vasanth)
3:30 pm to 3:40 pm	Tea Break	
3:40 pm to 4:20 pm	Fishbowl The D2C Growth Trinity: Content, Community & Commerce (Mohammed Shadhik, Mani Maran, Nivetha, Thiyaga Vivek, Hussain Ahmed)	
4:20 pm to 5:00 pm	Mega Panel: Winning in the Omnichannel Era: Future of Retail (Manish Sharma, Pradeep Kumar, Anil Viswas Ayatiraj, Dr Nanda)	
5:00 pm to 5:40 pm	Valedictory Keynotes: Building the Next Generation D2C Ecosystem (Sudhakar Vaidyalingam, Thirumoorthy Arumugam) + Awards & Recognition Ceremony	
5:40 pm to 6:00 pm	Closing Remarks & Vote of Thanks.	